

# ABOVE & BEYOND

**2024**  
Ministry Overview

“Now to HIM who is able to do above and beyond all that we ask or think . . .”

- Ephesians 3:20-21

# From the Founder



## “IT IS BEYOND BELIEF . . .”

I hear this phrase often as a despairing expression of how far our nation has drifted downward.

But I also hear it as an expression of joyful exuberance! I hear it from those who are witnessing widespread movements of God in revival. The kind of movements that bring people and entire communities out of seemingly impenetrable hopelessness into glorious light.

On a national and global scale, we call these movements Great Awakenings. When everything gives way to the movement of the Holy Spirit shedding the light of an empowered gospel to the masses. It is when God does **above and beyond**.

We read about it in history books. And we have recently seen it on college campuses. Even some glimpses of it in churches, in the marketplace, and in the world of sports.

Yet what we need is **above and beyond** a glimpse. We need a flood. We need the kind of movement that captures the soul of an entire nation . . . producing a seismic shift toward righteousness.

*“As long as God is on His throne, revival is as possible as the sun rising tomorrow morning.” – Del Fehsenfeld Jr.*

That is why OneCry exists. To CRY UP and to CRY OUT for revival. For a flood of light.

This has been another incredible year of blessing at OneCry. A season of “**above and beyond**” anything we could have imagined.

Would you please take time to read about the goodness of God in this report? Would you thank Him for what He has done? And ask Him, by faith, for even more?

Would you ask Him to do **above and beyond** in displaying His glory in the Church through a revival in this generation?

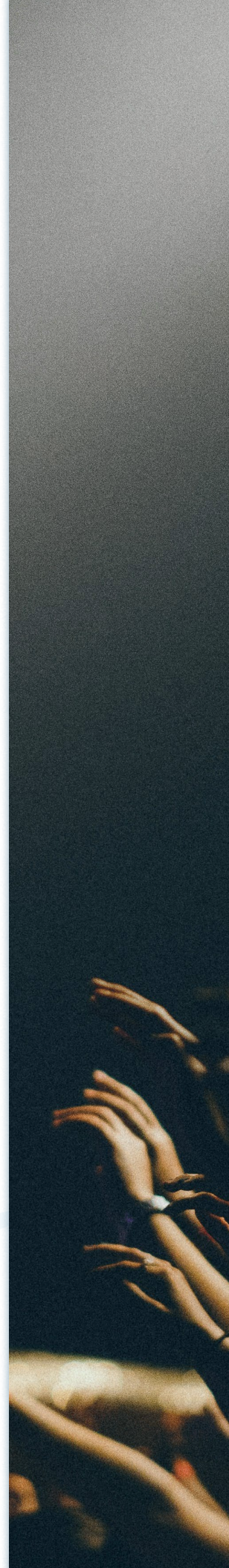
A handwritten signature in blue ink that reads "Byron".

**Byron Paulus**  
Founder/President  
OneCry Movement

PS: America just experienced a political turnaround; now we desperately need a spiritual turnaround.

*“He is able to do **above and beyond** all that we ask or think . . . to him be GLORY in the CHURCH and in Christ Jesus to all generations, forever and ever.”*

*– The Apostle Paul*



# Above & Beyond . . . until there is glory in the church.

## DAILY

- » Social Media Posts
- » Daily Devotional
- » Radio Spots
- » Dynamic Website

[www.OneCry.com](http://www.OneCry.com)  
**60,000 webpage visits in 2024**  
**Brand new website coming soon**

**Social Media**  
**Over 35,000 followers on our Social Media platforms.**

## WEEKLY

- » Global Podcast
- » Prayer Tip Tuesdays
- » International Training  
*(Indonesia, Uganda, Venezuela & more)*
- » 7-Day Revival Journey

“What a high calling and privilege God is calling us to! And how good He is to provide this podcast to help us be equipped as watchmen. Thank you, Kyle and Bill! Our homes, churches and communities desperately need watchmen on the wall.”

– Rebecca



## MONTHLY

- » 30-Day Prayer Guide
- » Revival Leader Training
- » City-Wide Prayer Movements
- » Resourcing & Mobilizing Leaders



## ANNUALLY

- » Collegiate Day of Prayer
- » National Day of Prayer
- » Revival Roundtable for Leaders

“The **Collegiate Day of Prayer** (CDOP) has become one of OneCry’s most fruitful collaborations. Since, on behalf of OneCry, I started helping this next generational endeavor, we have seen explosive growth across America. Since God’s surprising work among us at Asbury in 2023, everything has changed. After a billion TikTok views, and tens of millions of social media posts, hundreds of campuses were impacted and our CDOP broadcast was seen around the world. We may be witnessing the next great awakening.”

– Bob Bakke  
*Global Mobilization Leader*

# [ MOVEMENT STORIES ]

**INSPIRE . . .** God's people everywhere to join the movement.

"God used this seven-day personal revival to open my eyes to sin in my life. I'm a pastor in Mississippi, and I desperately needed this! Our church is stagnant and I was losing hope. Just 8 weeks ago, I was on the verge of stepping down from pastoring this church and possibly leaving the ministry altogether. I spent a day, before stepping down, in fasting and prayer alone with the Lord. I sensed the Lord wanted me to get the church to become a praying church. I realize that, with the Lord's help, we can turn back to Him in repentance and be revived so that He gets the honor! I've also started listening to the OneCry podcast, and I have read the OneCry book that has set my heart ablaze wanting to see revival in our church! I believe the Lord used this material and podcast to open my eyes just at the right time! Please be in prayer about where to go from here. Any further help will be greatly appreciated! May God continue to use this ministry!"

- Steve, Mississippi

**RESOURCE . . .** believers worldwide with tools to fuel the movement.



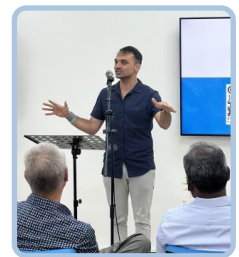
**NEW WEBSITE COMING SOON**

**MOBILIZE . . .** leaders who will multiply the growing movement.



OneCry held its inaugural Revival Roundtable at Baylor University successfully connecting cross-generational leadership in the revival movement.

- Revival Roundtable March 2024



"We praise God for the OneCry Revival Roundtable held in September in Singapore with representatives from seven countries attending. Byron Paulus, Godwin Madhusudan, Jordan Bowen, and Greg Bruckert facilitated the Roundtable which powerfully centered around the following three main ideas:

**Turn.** Acknowledge our need for God's grace by repenting of every sin He reveals.

**Pray.** With urgency and faith, seek God for spiritual awakening and renewal.

**Unite.** Join with other believers to spread the hope of Christ-centered revival.

"The Holy Spirit was powerfully at work, speaking to and moving in our hearts and lives. Lord, send revival and let it begin with me!"

- A Singapore Leader



# TODAY'S PROVISION . . .

"Not that [we] desire a gift . . .  
but [we] desire fruit that may  
abound to your account."

Philippians 4:17

## Provision from ABOVE >> Income: \$1,342,717

\$937,682

General Fund

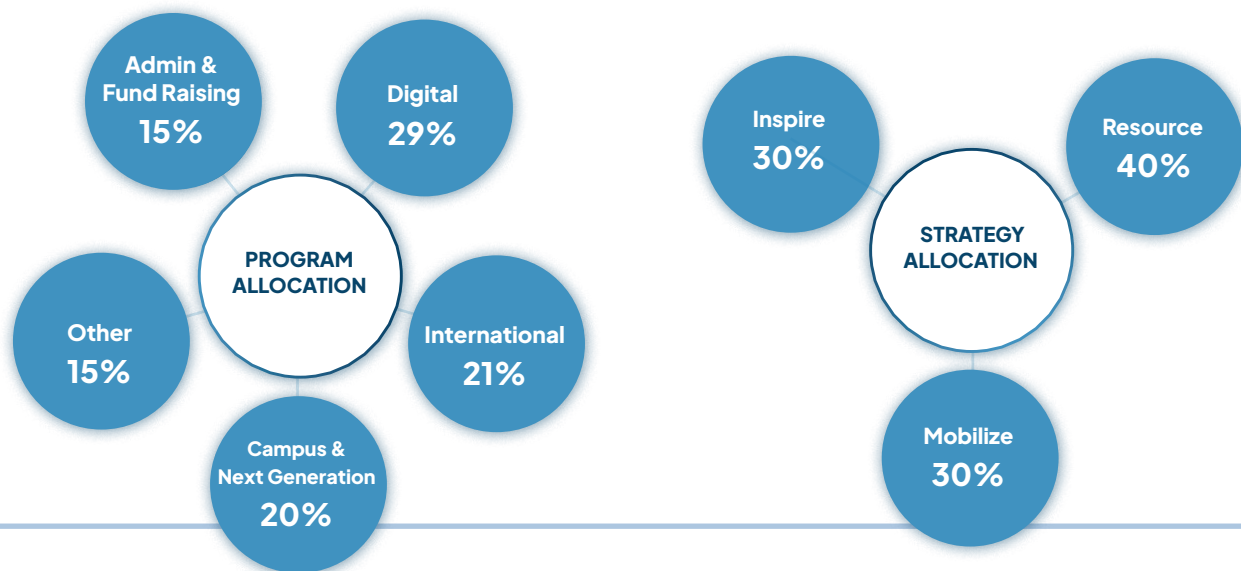
\$113,738

Partnership Designations

\$291,297

Missionary Staff Support

## Stewarding God's Provision >> Expenses: \$1,028,361



## Our Staff (Volunteers and Missionaries)

OneCry is blessed to have a growing number of committed staff. We have ten full-time staff. All are serving as missionaries and are raising all or some of their financial support. In addition, more than 20 part-time staff volunteers are giving significant time to the OneCry movement.

## Our Fund-Raising Philosophy

**OUR RESPONSIBILITY** – to share the opportunity **to invest in the mission for revival**

**GOD'S SPIRIT'S RESPONSIBILITY** – to prompt believers **to give**

**INDIVIDUAL'S RESPONSIBILITY** – to pray and **to obey the Spirit's promptings**



**Our Commitment** – OneCry maintains ECFA's seven standards of responsible stewardship drawn from scripture. We believe these are essential to maintain integrity. OneCry will not pressure or plead for funds to do ministry. We have chosen not to borrow funds for operations and to only spend what God provides. In the spirit of full disclosure, we provide financial information upon request.

# TOMORROW'S POSSIBILITIES . . .

## 2025 ABOVE & BEYOND

*"But the hour is coming, and is now here, when the true worshipers will worship the Father in spirit and truth, for the Father is seeking such people to worship him." - John 4:23*

CAMPAIGN GOAL:  
**\$500,000**

*"I believe God has prepared **OneCry** for explosive growth in the following four areas of focus . . . for this exact moment in history."*

- Godwin Madhusudan  
OneCry India

### »» NEXT-GEN INITIATIVES (CAMPUSES AND LEADERS)

God is doing something above and beyond in the next generation. As a part of the leadership team of the rapidly expanding Collegiate Day of Prayer, we are collaborating with over 100 college ministries who are uniting to cry out to God for revival. In February 2025, our team will be at Texas A&M for this annual event, where we are anticipating up to 10,000 student participants.

### »» INTERNATIONAL GROWTH

OneCry's international grassroots movement is progressing above and beyond what can be explained. God continues to bring nation after nation to OneCry to inspire, resource, and mobilize them to unite in prayer for a revival and awakening in their land. Doors have opened for OneCry to serve leaders in South America and Africa, and new doors are opening across SE Asia. OneCry is privileged to train and coach leaders across the globe.

### »» DIGITAL EXPANSION

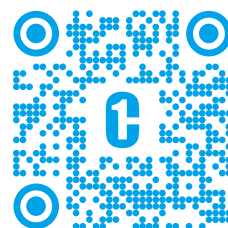
A brand-new extensive website will soon launch. This website will engage thousands to join in a movement of revival and awakening in America and beyond. It's specifically designed to inspire, resource, and mobilize passionate leaders who desire to see God do above and beyond in their own lives, churches, and communities.

### »» INFRASTRUCTURE AND SUPPORT SERVICES

By God's grace, OneCry has been able to provide office facilities, studio space, and necessary supporting services for all the staff and volunteers globally. Increasing our digital distribution capacity will enable OneCry to respond to the increasing number of coaching opportunities.

**Your Gift will help us continue  
to fuel revival movements!**

Give online at [OneCry.com](https://OneCry.com) or scan the QR code.



# ACCELERATING the MOVEMENT

## ABOVE & BEYOND EXPANDING PRAYER

Prayer has been a pillar of the OneCry movement. But now, through the addition and integration of Harvest Prayer Ministries, the opportunity to accelerate prayer for revival is rapidly expanding. Now called OneCry Prayer, this outreach of OneCry is the culmination of a two-year process of forming a strategic merger for greater kingdom impact. OneCry Prayer brings together the strength of decades of relationships and resources of both organizations into one unified team, which will greatly increase prayer outreach and mobilization for revival.



### ONECRY PRAYER TOOLS:

- Daily Connection
- Prayer Tip Tuesday
- Daily Prayer Calendar
- Prayer Conferences
- Prayer Books
- Prayer U(niversity)

## ABOVE & BEYOND ELEVATING PARTNERSHIPS

**OneCry is excited to collaborate with ministries seeking revival and awakening in America and beyond.**

**40 Days USA** – OneCry was privileged to partner with 40 Days USA for a nationwide call to America to pray for 40 days before the General Election.

**Collegiate Day of Prayer** – CDOP is an annual opportunity for college-age students on every college campus to unite in worship, prayer, and seeking the Lord in repentance and renewal.

**OneCry Pensacola** – Over 30 churches in the Pensacola region have united to pray 24/7 for their city. They want to be the most prayed-over city in our nation as they seek God across all diverse streams.



## ABOVE & BEYOND CONNECTING GLOBALLY

In 2025, the Collegiate Day of Prayer (CDOP) will partner with Gather 25 ([www.gather25.com](http://www.gather25.com)) for three days of prayer that will cover the earth. Gen Z will lead the way, and Bob Bakke and the OneCry staff will both produce and support this massive project on behalf of this coalition of college ministries. Because of our partnership with Gather 25, the CDOP will originate from Texas A&M, the largest university in America with some 130,000 people on campus, of which 77,000 are students. The pastors of College Station and the campus ministry leaders are already beginning to mobilize for February. The impact on Texas alone will be significant. The word is already spreading.



“I partner with OneCry because I believe in the power of agreement and the anointing that flows from unity among those who love the Lord. I am inspired by Psalm 133, which celebrates the beauty of dwelling in this unity—‘like precious oil upon the head of Aaron, running down to the edge of his garments’—I see God’s blessing in our togetherness: life forevermore. Together, we yearn for God’s presence, and I add my voice to the many who join with OneCry: crying out for revival across America and the world. I am especially excited about new OneCry movements in Uganda and Zambia.”

– **Marketo Michel**  
Board Member

# What is **ONECRY**?

## A Mission . . . of Utmost Urgency

A NATIONWIDE CALL FOR SPIRITUAL AWAKENING

## A Message . . . of Life-Changing Revival

- » **TURN** – *in humble repentance from every sin God reveals to us.*
- » **PRAY** – *with urgency for spiritual recovery and awakening.*
- » **UNITE** – *with other believers in spreading the hope of a Christ-centered revival.*

## A Ministry . . . of Faith and Innovative Outreach

*We inspire, resource, and mobilize God's people to urgently pray, passionately proclaim, and intentionally partner to seek God for a Spiritual Awakening.*



“We are not interested in a **MOMENT**; we’re interested in a **MOVEMENT**.”

– *Byron Paulus*